# STANDARD SIGNS CONTRACTORS LIMITED; PROUDLY-UNIQUE DEVELOPMENT ENGINE & PROPELLER INSIDE AFRICA.

By Special Life Team

In Africa

14<sup>th</sup> May, 2018





# A Glance at One of Most Vibrant and Successful African Genius in the 21<sup>st</sup> Century (OMARA)

#### **Reviews, Analysis, Reports and Remarks.**

In the last quarter of the year 2015, our community friendly team chose to search and find some top business establishments contributing to the praiseworthy development of Africa; through research, innovations, renovations and other strategies.

About 25 business establishments and affluent institutions interfaced with Special Life Team; during which standard Profiles ,Reviews, Analysis and Reports were authored and published on <u>www.safelifeuganda.org-</u> Gold Certified.

Successful interface with these establishments; ushered in a new line of action. Special Life Team realized that the establishments shared something between the lines. It was also noted that the shared items were visible through signage. In a nutshell every business deserves a SIGN.

Special Life Team, promptly launched another round of search and find activity to identify companies involved in the manufacture of SIGNS to facilitate business/institutional growth and development.

The team was tipped about a company named: STANDARD SIGNS CONTRACTORS LIMITED, established in the Republic of Uganda-Africa.

The communities associate the name: STANDARD SIGNS CONTRACTORS LIMITED; with good performance, honesty, better quality and timely delivery.

Special Life Team visited the company on 05 May 2018, with request for a meeting. The first request was unsuccessful, since all managers were extremely busy. Three hours later, Special Life Team called the Executive Director on his cell phone; he answered with an immediate schedule for a meeting by 12:45 pm on the same day. His professional response, management techniques, and high levels of humility; made it possible for the team to interface with him (the Executive Director) on 14<sup>th</sup> May, 2018 at 7:30am. The meeting was



# MR. GEOFFREY OMARA ADIGI 🔪

**Executive Director** 



# MRS. ANNA OMARA ALAJO

Director

arguably one of the longest on record since Special Life Team, embarked on promotion of establishments through FAME sharing.

The four -hour interface was punctuated by among other items, the Analysis and Reports on company activity, since it was established.

We herein serve in bits and pieces the ingredients of what propelled STANDARD SIGNS CONTRACTORS LIMITED to greater heights within 26 years of focused efforts.

We shall also share with you some key activities of subsidiary establishments:

- I- AFRICA ROAD FURNITURE LIMITED (ARF)
- 2- ENGINEERING MANAGEMENT AND INNOVATION INSTITUTE (E.M.I)

Please read herein and remember STANDARD SIGNS CONTRACTORS LIMITED at the right moment.

#### **BRIEF DESCRIPTION:**

STANDARD SIGNS CONTRACTORS LIMITED is an indigenous business establishment that confidently transformed from sole proprietorship to a respectable limited liability company on the one part and from serving limited Africa market to interactive world-class business associates.

The mainstream vision bearer Mr. Geoffrey Omara Adigi has an inbuilt drive to fight poverty through research, innovations and engineering works. His mind appreciated guidance from His Excellency Yoweri Kaguta Museveni the president of the Republic of Uganda; who volunteered simple advice for Mr. Omara to establish a company. The president met Mr. Omara 1993, during the launch of Vocational Training Institute –Lugogo;, at the Directorate of Industrial Training(D.I.T). His Excellence Yoweri Kaguta Musevi, the President of the Republic of Uganda, officiated as the Chief Guest.

In the year 1996 Mr. Geoffrey Omara Adigi, put to action the advice of Mr. Museveni .

The 26 years of focused efforts put Mr. Goeffery Omara Adigi at a world-class setting and to the admiration of some top innovators worldwide.

#### LOCATION:

The offices, showroom and factory are on plot 2065 Kasokoso Road, Kireka-Kampala (About 5 minutes' drive from the famous Mandela National Stadium-Namboole)

## **FORMATION:**

High demand for quality SIGNS production facilities and short-supply of such facilities in Uganda 1996, community moral support, availability of super talent and high levels of professionalism. Friends and family support propelled Mr. Geoffrey Omara Adigi to commit hard-earned resources towards the formation of STANDARD SIGNS in 1996. In 2003 the business was incorporated into a limited liability company. The company is owned by Mr. Geoffrey Omara Adigi and Mrs. Anna Omara (Wife)

#### THE VISION

To be the leading sign manufacturer and engineering service provider in the sub-Saharan Africa.

#### THE MISSION

To promote and facilitate the development of individuals and firms into strong, successful organizations by enhancing their image through quality services like: - Sign manufacturing and Branding, Engineering services, Training and Consultancy.



# **MS. EVELYN AYOO**

# General Manager



# **CORE VALUES:**

- Quality
- Creativity and innovation
- Professionalism
- Flexibility
- Timely delivery

## **SERVICES OFFERED:**

Services offered include but not limited to:

- I- Signage and fabrication services
- 2- Construction and premise refurbishment
- 3- Training students in the categories of:
  - a) Interns from popular public universities in Africa
  - b) Students enroll for diploma and certificate programs in various disciplines not limited to Engineering fields, humanity courses and business fields.

The Diploma and certificate programs are examined by The Uganda Business and Technical Examinations Board (UBTEB).

Additionally, internal programs are examined by the Engineering Management and Innovation Institute (EMI)

4- Provision of signage and advertising materials, signage equipment and various promotional items supplied on demand across Africa and beyond.

# **SCOPE OF COVERAGE:**

The services at STANDARD SIGNS CONTRACTORS LIMITED are demand driven. The company has worldwide business network with highly competent and successful Plot 2065 Kasokoso Road, Kireka-Kampala (Near Mandela National Stadium-Namboole). P.O Box 23545 Kampala-Uganda. Tel: +256 393 264 340, +256 772 611 816. Website: www.standardsigns.co.ug. Email: standardsigns@standardsigns.co.ug



establishments. In Uganda, some of the visible clients are: Bank of Uganda, Centenary Bank, MTN-Uganda, Airtel-Uganda, Toyota Uganda, Total Uganda, Vision Group, Cementers Ltd, Century bottling Company, Uganda Batteries, Mulago Hospital, Seyani Brothers and Company Ltd, Stanbic bank, Post Bank, Danish Embassy, Mount-Elgon Seed Co.Ltd, Barclays Bank, Uganda Clays, Old Kampala Hospital, Vivo energy, Naalya Senior secondary School, Bank of Africa, Cairo International Bank, National Coffee Solutions Ltd, Tata(U)Ltd, Sekanolya, Nile Trac(U)Ltd, Makerere University, Goodman International, UNRA, UPDF, Civil Aviation Authority(Entebbe), Lugazi Mixed School, and many more.

#### **UNIQUENESS:**

The company performance is largely empowered by natural talents and high levels of professionalism. Employees are driven by the power of intrapersonal desire to serve others. Love for humanity is what the top management preaches to keep employees humbled and focused.

#### THE WORKFORCE:

The company has 25 highly competent employees serving in various departments. The workforce is highly reliable, dependable, flexible, informed and very committed;

"I am proud of STANDARD SIGNS CONTRACTORS LIMITED, we have reached the level of serving clients worldwide" says Mr. Geoffrey Omara Adigi, the Executive Director.

Additionally, "we are proud that the people we train do find and sustain success in life."

# **GOVERNMENT SUPPORT:**

Nearly all the government ministries in the Republic of Uganda do consult STANDARD SIGNS CONTRACTORS LIMITED, on the area of services offered. Some of the visible government institutions are; The Uganda National Roads Authority (UNRA), National Social Security Funds(NSSF), National water and Sewerage Corporation (NWSC), Bank of Uganda(BOU), Uganda People's Defence Forces (UPDF), "The Government has maintained support for our company through networking with top government institutions to

manufacture and deliver better quality signage on demand." Explains Mr. Geoffrey Omara Adigi.



LARGE FORMAT AND PLOTTING MACHINE



STATE OF THE ART MACHINING AND EQUIPMENT

### **GOVERNMENT POLICIES:**

The good government policy has made it possible for STANDARD SIGNS CONTRACTORS LIMITED, to excel.

However, the Executive Director notes that some of the policies were not very favorable for both the government and manufacturers.

"Policies should largely protect local content against some imported substandard products and materials." Explains Mr. Geoffrey Omara Adigi.

# COMPANY ACHIEVEMENTS:

In 26 years, STANDARD SIGNS CONTRACTORS LIMITED has in place:

- Fully established factory with state of the Art machineries.
- ENGINEERING MANAGEMENT AND INNOVATION INSTITUTE; was established to produce, supply and sustain better quality human resources for the company and other stakeholders worldwide.
- Many individuals have been empowered to find and sustain success across Africa and beyond.

• The company is ranked among top job creators across Africa.

"Through our hands on training and direct mentorship programs many individuals have become established under small and/or medium size companies. They now support families to develop" Explains Mr. Geoffrey Omara Adigi.

 Through Africa Road Furniture Limited (ARF) products have been manufactured with focus on Road safety, safety across all institutions such as schools, factories, hospitals and others.

# **DIPLOMATIC SUPPORT:**

The Executive Director STANDARD SIGNS CONTRACTORS LIMITED has disclosed that some subsidies were realized on purchase of equipment in the recent past.

"We have ever received subsidies on purchase of equipment from the Danish Embassy. The subsidies were channeled through our subsidiary company ARF "explains Mr. Geoffrey Omara Adigi.

# **UGANDA'S PRIDE:**

- a. Uganda now has better Road traffic signage and safety signage in most institutions.
- b. Through international business relations; Uganda is publicized worldwide.
- c. Through the ENGINEERING MANAGEMENT AND INNOVATION INSTITUTE, good quality human resources are being produced and supplied to the broader job market worldwide.

# **AFRICA'S PRIDE:**

STANDARD SIGNS CONTRACTORS LIMITED has excelled beyond Africa. Every successful Business deal gives appreciation back to Africa.

## **INTERNATIONAL RELATIONS:**

STANDARD SIGNS CONTRACTORS LIMITED has business associates worldwide. Efforts are continuous to update client's data bank locally, nationally, regionally and worldwide.

# THE SUBSIDIARY COMPANIES:

With the steady growth and development of Standard signs contractors limited; two prominent establishments were created to strengthen existing resources and prepare the company for any future and/or unforeseeable challenges. The establishments are:

- ENGINEERING MANAGEMENT AND INNOVATION INSTITUTE.(EMI) Website: <u>www.emi.ac.ug</u>
  Email: <u>info@emi.ac.ug</u>
- 2. AFRICA ROAD FURNITURE LTD (ARF) Emil: admin@afroadfurniture.co.ug

Website: <u>www.afroadfurniture.co.ug</u>

# CORPORATE SOCIAL RESPONSIBILITY:

STANDARD SIGNS CONTRACTORS LIMITED, activated the component of corporate social responsibility to largely focus on the poor and programs linked with proven poverty eradication in Africa.

The Executive Director (Mr. Geoffrey Omara Adigi) donated a building to some communities in ERUTE North-Lira to initiate savings scheme.

Additionally, he donated UGX. 34,000,000 (Thirty four million shillings) to start up the savings and credit scheme.

The building he donated was valued at UGX 50,000,000(Fifty million shillings).By the time of commencement in 2012; the credit scheme registered 30 members.

In 2018 about 4,000 members had registered for the service.

- The company offers signage to small companies to empower them take off in business life.
- The company sponsors promotional items to some schools and performing artists.
- STANDARD SIGNS CONTRACTORS LIMITED donated about 150 lecterns to some churches in Uganda.
- The company has provided education to 43 Ugandans through various institutions. One of the beneficiaries is highly placed as the IT Manager of a National Hospital.

# **VIBRANT PERSONALITY:**

The mainstream vision bearer and/or founder of STANDARD SIGNS CONTRACTORS LIMITED, Mr. Geoffrey Omara Adigi, is a multi-talented person. His ability to harmonize talent with professional knowledge has transformed both the company and employees alike. He is a very humble, focused and principled Ugandan.

Mr. Geoffrey Omara Adigi was born on 23<sup>rd</sup> day of December 1963, to a humble family of Mr. Adigi Francis and Mrs. Achola Carolina (RIP) of Wicere village, Ogur sub county-Lira district.

### **EDUCATION TREND:**

- 2017, student of Building and Civil Engineering at Kyambogo University Uganda
- 2013-2014, he earned a Diploma in Building and Civil Engineering from the International University of East Africa.
- 2010-2012, he earned a Diploma in Development Studies from Makerere Institute of Social Development.
- 1993-1994, Advance Painting and Decorating Crafts Course from Uganda Technical College, Lira.

- 1985-1987, he earned a Certificate in Painting and Decorating Crafts part I. from Uganda Technical College, Lira.
- 1981-1984, Ordinary Level from Lango College, Lira District.
- 1973-1980, Agweng primary school, Lira District.

Mr. Geoffrey Omara Adigi, is married to Mrs. Anna Omara. The couple has five children who all completed University education. "I had to educate my children first before I could think of getting back to school." Explains Mr. Omara

#### THE SAD MOMENT:

Access to Kampala city is ranked high among the painful moments of his life. "I made up my mind to reach Kampala city without any coins or even transport money. I was helped by Good Samaritans. The rain and dust changed my appearance that on arrival the police just picked me," explains Mr.Omara.

He was later linked with a relative after one week of detention. He came to Kampala in August 1987, in search of better life on the one part and to further his education on the other hand.

#### WEALTH OF EXPERIENCE:

Mr. Geoffrey Omara Adigi was an instructor with the Ministry of Education, under the Directorate of Industrial Training between 1991-1994. He attended British Colombia Instructional and skills training. (Instructors refresher course) in 1991.

## POLITICAL LIFE:

Hon. Geoffrey Omara Adigi represented the people of ERUTE North Lira, District in the 9<sup>th</sup> parliament. (2011-2016). "During my time, I initiated Agweng township Development Plot 2065 Kasokoso Road, Kireka-Kampala (Near Mandela National Stadium-Namboole). P.O Box 23545 Kampala-Uganda. Tel: +256 393 264 340, +256 772 611 816. Website: www.standardsigns.co.ug. Email: standardsigns@standardsigns.co.ug

Association, which gradually empowered and/or accelerated the establishment of Agweng trading centre into a town council." Explains Hon Geoffrey Omara Adigi. Additionally, "I donated solar lighting kits to all health centres and primary schools indiscriminately."

#### **REMARKS:**

We proudly share the joy of success with the management of STANDARD SIGNS CONTRACTORS LIMITED. The scope of success reached by STANDARD SIGNS CONTRACTORS LIMITED within 26 years of hard work and focused efforts; should inspire Nations, corporations, institutions and individuals to largely invest in talent development and technical projects. The mainstream vision bearer (Mr. Geoffrey Omara Adigi) was propelled by the respect for what he loved most. He did not change his mind to develop a short cut in life.

He transformed early childhood poverty and long suffering into Golden Opportunities and true love for humanity. People from all walks of life should support STANDARD SIGNS CONTRACTORS LIMITED. The national and international non-government organizations should interface with the management of STANDARD SIGNS CONTRACTORS LIMITED to learn and/or compare notes on how best to fight-poverty through research, innovations, renovations and true love for humanity. The visible institutional donors should now identify with STANDARD SIGNS CONTRACTORS LIMITED to empower the young generation with skills.

The government of Uganda has performed well by supporting the establishment. We thank His Excellency Yoweri Kaguta Museveni for the advice he volunteered to Mr.Omara in 1993.

Finally we salute all establishments that have sustained business relations with STANDARD SIGNS CONTRACTORS LIMITED. We call on other stake holders to support and emulate the unique success.

# God bless Africa



**CORPORATE BRANDING**